

# Citrix Renewal Decision Guide

Stay, migrate, or pilot - before you sign the renewal

LM-07 | Engineer | FC-02 Citrix->AVD Sprint

Practical decision framework for Brisbane and SEQ businesses facing Citrix renewal in the next 90 days. Use with finance and your MSP before you sign.

## 1. Benchmark true cost

- Add helpdesk tickets tagged remote desktop or Citrix to licence line items
- Include internal time on image management and VPN support
- Compare 3-year TCO against AVD or Azure Local alternatives
- Identify apps that still need published delivery vs SaaS replacements

## 2. Stay vs migrate matrix

- Renew only if logons are fast, DR is tested, and users are satisfied
- Migrate if images are brittle, MFA is weak, or MSP never delivered a wave migration
- Hybrid if one workload must stay on Citrix while others move to AVD
- Document board-ready recommendation with 90-day decision deadline

## 3. Pilot before signature

- Select one department (10-20 users) for parallel AVD host pool
- Measure logon time, app performance, and tickets for two weeks
- Validate Entra ID conditional access and MFA before production cutover
- Define cutover window with rollback criteria

## 4. Delivery model

- Clarify whether your MSP can lead migration or only BAU support
- Senior delivery for architecture + cutover; MSP for day-to-day ops is a common split
- Book FC-02 Citrix->AVD Sprint or discovery call before renewal date

Need expert review? Book a free discovery call at [northark.ai/book](https://northark.ai/book)